

20th MACFEA NATIONAL SEMINAR

'Business Integrity: Transforming A Consumer Lifestyle Of Excellence'

1st DECEMBER 2016

VENUE:

MALAYSIAN INSTITUTE OF INTEGRITY (INTEGRITI)



ABOUT THE SEMINAR

The 20th MACFEA National Seminar is MACFEA's annual event organized by the Institute for Social Transformation and Regional Development (TRANSFORM), Universiti Tun Hussein Onn Malaysia (UTHM) in collaboration with the Malaysian Consumer and Family Economics Association (MACFEA) and the Malaysian Institute of Integrity (INTEGRITI). The seminar aims to offer a platform for individuals and organizations to share knowledge, experience and useful insights on sustaining a harmonious lifestyle despite the increase in the cost of living.

OBJECTIVES

1. To share research findings and current issues related to the field of lifestyle management, financial management, and consumer rights;
2. To create a network of expertise among academics and professionals in the field of economics and consumerism;
3. To provide the opportunity to participants, especially those from educational institutions, government departments, NGOs, and individuals to present their research findings from various new dimensions that can be utilized for the common good.

KEYNOTE SPEAKERS

- ✓ Profesor Dr. Rosman bin Md Yusoff, Director of Institute for Social Transformation and Regional Development (TRANSFORM), Universiti Tun Hussein Onn Malaysia (UTHM)
- ✓ Dr. Anis Yusal bin Yusoff, President & Chief Executive Officer of INTEGRITI Malaysia
- ✓ Profesor Dr. Ahmad Hariza bin Hashim, President of MACFEA (Moderator)
- ✓ Mr. Suzardi bin Maulan, AFIQ Training & Advisory



SCOPE

Topics of interest for MACFEA 2016 include, but not limited to:

- ✓ Business Integrity
- ✓ Managing Lifestyle and Integrity
- ✓ Consumerism and Family Finance
- ✓ Consumer Rights and Protection
- ✓ Consumerism and Islamic Finance
- ✓ Behavior of generation Y Towards Financial Planning
- ✓ Income Mobility
- ✓ Sustainable Consumption on Social Impact
- ✓ Other Issues Related to Discipline Users and Consumerism



WHO SHOULD ATTEND

- ✓ Academics and Researchers
- ✓ Government officials and NGOs
- ✓ Entrepreneurs
- ✓ Graduate students
- ✓ Individuals

Please provide a membership number if available



CALL FOR PAPERS

We invite you to attend MACFEA 2016 and submit your full paper in English or Malay (maximum 12 pages including notes and references), to conference.uthm.edu.my/index.php/skm/macfea2016

- i. All submissions must be original and should not have been previously accepted or is under-review in other conferences and/ or publications.
- ii. All papers will be assigned to reviewers for a peer review and authors will be notified via email.
- iii. Participants who are interested for **proceeding with ISBN, will be charged.**



BEST PAPER AWARD

Winners by category will receive a cash prize of RM1,000. The winner of the best papers will also be selected to be included in the journal Social Techno (JTS) under the Pusat Pengajian Umum dan Kokurikulum (PPUK), UTHM.

The award is divided into three categories, namely:-

- i. Individual Category;
- ii. Groups organizations Category; and
- iii. Students Category.



IMPORTANT DATES

Registration & Full Paper Submission opens | **5th July 2016**

Submission closes | **17th November 2016**

Notification of acceptance | **21th November 2016**

Payment Due | **17th November 2016**

Conference Dates | **1st December 2016**



SEMINAR FEES (inclusive GST)

REGISTRATION STATUS	MEMBERS	NON-MEMBERS
Paper Presenters and Participants	RM 450	RM 500
Paper Presenters and Group Participants (3 persons or more)	RM 400 (per person)	RM 450 (per person)
Students	RM 250	RM 300



PAYMENT METHOD

Types : Cash deposit/ Cheque/ Online Internet Banking/ Local Order (LO)/ Guarantee Letter (GL)/ Letter of Undertaking (LOU)
(all proof of payment shall be on behalf of MACFEA 2016)

Receiver Name : UTHM Commercial Sdn. Bhd.

Bank Account No. : 0107-0000110-71-8 (BANK MUAMALAT BERHAD)

Please scan and email a receipt or proof of payment to: macfea@uthm.edu.my



ENQUIRIES



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